



**Contemporary Pharmacology – Honolulu, Hawaii**  
April 14-18, 2020  
Hilton Hawaiian Village

## **INDUSTRY SUPPORTED PRESENTATION THEATER**

The Gerontological Advance Practice Nurses Association (GAPNA) invites you to host an Industry Supported Product Theater (ISPT) at its 2020 conference in Honolulu, HI. The ISPT is scheduled for 60 minutes and does not compete with educational sessions.

<b>Tuesday, April 14, 2020</b>	<b>5:00 pm - 6:00 pm</b>
<b>Wednesday, April 15, 2020</b>	<b>12:35 pm - 1:35 pm</b>
<b>Friday, April 17, 2020</b>	<b>7:00 am - 8:00 am</b>
<b>Saturday, April 18, 2020</b>	<b>7:00 am - 8:00 am</b>

*(Tentative and Subject to Change)*

### **What is an Industry Supported Product Theater (ISPT)?**

An ISPT is a dedicated time for Industry to host a session that provides information on a specific product or service of interest to NPs working in the area of gerontology. Since these sessions may be promotional and are specific to a certain product, no CNEs are available for these sessions. The ISPT will allow you the opportunity to highlight your product or service in a relaxed atmosphere while focusing only on your product and the APNs in attendance. ISPT sessions do not compete with any other educational programming in the time period allotted.

### **Access Fee**

The fee for the ISPT is \$15,000; GAPNA will advertise the ISPT in its conference brochure (time sensitive). Standard audiovisual will be supplied including an LCD, screen, and microphone. Any food and beverages will be ordered through the hotel and paid for directly by the host company.

The access fee applies for each event even if a company holds more than one event. No space will be confirmed without payment in the full amount. Checks must be made payable to GAPNA.

Access Fee of \$15,000 Includes the following value-added services:

- Pre-meeting registration mailing and email list (addresses only) approximately 21 days prior to meeting
- Pre-meeting designated email for the ancillary event sessions. The pre-meeting email blast will be sent by GAPNA on the industry supporter's behalf and will include all ancillary event session information. RSVP link to supporter can be included.
- Standard A/V set.
- Attendee bag insert for session invitation (invitation provided by supporter and subject to approval)
- Meeting space rental
- GAPNA will provide on-site signage reflecting the schedule of ancillary event

For any questions regarding the ISPT, please contact Jack Edelman at [Jack.Edelman@ajj.com](mailto:Jack.Edelman@ajj.com) or 856-256-2313.



2020 GAPNA Pharmacology  
Honolulu, Hawaii  
April 14-18, 2020

### Industry Supported Presentation Theater Contract

Please complete the below contract to secure your ISPT time slot. Please send your completed and signed contract to: Jack Edelman / email: [jack.edelman@ajj.com](mailto:jack.edelman@ajj.com) / fax: 856-589-7463.

#### CONTACT/BILLING INFORMATION

Contact name: \_\_\_\_\_

Name of Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Date/Time of Product Theater: \_\_\_\_\_

**The access fee for each ISPT is \$15,000. Once applications are submitted and reviewed by GAPNA an invoice for a non-refundable deposit of \$5,000 will be generated and due within 30 days. The balance of \$10,000 will be due no later than January 3, 2020.**

#### Time Slot Selection:

- Tuesday, April 14, 2020 5:00 pm – 6:00 pm
- Wednesday, April 15, 2020 12:35 pm – 1:35 pm
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- Saturday, April 18, 2020 7:00 am – 8:00 am

\*The signer of the application for the industry Supported Presentation Theater is the official representative and has the authority to act on behalf of the company.

**Brochure and Syllabus Information:** Please describe in 50-100 words, exactly as you want it to appear in the brochure syllabus, (space permitting) the products or services to be presented in the Industry Supported Product Theater and email it to Heidi Perret, [heidi.perret@ajj.com](mailto:heidi.perret@ajj.com). This information must be received no later than January 6, 2020.

ISPT Title:

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ISPT Description:

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Proposed Faculty:

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