



GAPNA HEALTH POLICY TOOL KIT

Health Affairs Committee

WHAT IS HEALTH POLICY?

- Health policy is any law, regulation, or policy that affects health. This may be developed at the institutional or employment level, local community, regional, state-wide, national, or global.
 - Diseases and conditions
 - Healthy living
 - Workplace safety
 - Environmental health
 - Injury/violence and safety
 - Global health

GAPNA'S POLICY PRIORITIES

- **Care of Older Adults**
 - Engage in opportunities that promote the role of APRNs with specific focus on removing barriers to practice that impact the quality of healthcare provided to older adults across diverse settings.
 - Example: Promoting bills that remove APRN restrictions to care for geriatric patients
 - **Geriatric Workforce**
 - Address the gap between the health care needs of an aging population and the number of clinicians adequately trained to provide these services.
 - Example: Promoting interdisciplinary care
- GAPNA (2022)

How can I influence the policy process?



INFLUENCE WITH ADVOCACY

WHY?

- ▣ Patient advocacy
 - 70.2% report advocacy essential for patients

- ▣ Essence of professionalism
 - 72.2% report advocacy as a responsibility

- ▣ Most effective method to create change
 - 56.5% report advocacy needed to create change

HOW IS THIS DIFFERENT FROM LOBBYING OR POLICY MAKING?

Policy making: allocation of scarce resources in a politically charged, highly competitive environment

Lobbying: defined by law as urging officials to support or oppose legislation

IRS limits lobbying 501(3)(c) organizations to no more than 5% of their time and resources devoted to lobbying

Advocating: to speak or write in favor of; support or urge by argument; recommend publicly

BARRIERS

- ❑ Lack of time (71.6%)
- ❑ Competing priorities (54.2%)
- ❑ Lack of knowledge and experience with political process (40.1%)
- ❑ Intimidation/insecurity in understanding the political process (24.6%)

Turale & Tuniviktikul, 2019;
Jansson et al., 2016; Ryan & Rosenberg, 2015

LEVELS OF ADVOCACY



METHODS TO ADVOCATE BY LEVEL

- **Patient/Consumer**
 - Participating in interdisciplinary care for discharge planning
 - Coordinating care within the patient's insurance benefits
 - Reaching out to a community service to assist an uninsured patient's needs
- **Organization at the local level (where you work)**
 - Working with administration and/or nurse leadership for policy change

METHODS TO ADVOCATE BY LEVEL

- **Professional Organization(s)**
 - Join an organization that is supportive of your practice
 - Contribute to the Political Action Committee (PAC)
 - Engage in a committee focused on health policy
 - Participate in grass roots advocacy efforts from your professional organization
- **Community**
 - Educating local counsel and residents

METHODS TO ADVOCATE BY LEVEL

- **Broad Engagement**
 - Vote
 - Sign in yard for candidate
 - Campaign for candidate
 - Sign Petitions

HIGH LEVEL

- ▣ Send letter on bill of interest
 - ▣ Comment on changes for Federal Policy
 - ▣ Contact your legislator*
 - ▣ Write policy briefs or position (white) papers*
 - ▣ Provide written and verbal testimony*
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- ▣ Go to *Tips for Contacting Legislators* link

LEGISLATIVE PROCESS

- Start by learning about the legislative process

- Go to *The Legislative Process* link

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