



# GAPNA HEALTH POLICY TOOL KIT

Health Affairs Committee

# WHAT IS HEALTH POLICY?

- Health policy is any law, regulation, or policy that affects health. This may be developed at the institutional or employment level, local community, regional, state-wide, national, or global.
  - ▣ Diseases and conditions
  - ▣ Healthy living
  - ▣ Workplace safety
  - ▣ Environmental health
  - ▣ Injury/violence and safety
  - ▣ Global health

# GAPNA'S POLICY PRIORITIES

- **Care of Older Adults**
    - Engage in opportunities that promote the role of APRNs with specific focus on removing barriers to practice that impact the quality of healthcare provided to older adults across diverse settings.
      - Example: Promoting bills that remove APRN restrictions to care for geriatric patients
  - **Geriatric Workforce**
    - Address the gap between the health care needs of an aging population and the number of clinicians adequately trained to provide these services.
      - Example: Promoting interdisciplinary care
- GAPNA (2022)

# How can I influence the policy process?



# INFLUENCE WITH ADVOCACY

# WHY?

- ▣ Patient advocacy
  - 70.2% report advocacy essential for patients
  
- ▣ Essence of professionalism
  - 72.2% report advocacy as a responsibility
  
- ▣ Most effective method to create change
  - 56.5% report advocacy needed to create change

# HOW IS THIS DIFFERENT FROM LOBBYING OR POLICY MAKING?

*Policy making:* allocation of scarce resources in a politically charged, highly competitive environment

*Lobbying:* defined by law as urging officials to support or oppose legislation

IRS limits lobbying 501(3)(c) organizations to no more than 5% of their time and resources devoted to lobbying

*Advocating:* to speak or write in favor of; support or urge by argument; recommend publicly

# BARRIERS

- ❑ Lack of time (71.6%)
- ❑ Competing priorities (54.2%)
- ❑ Lack of knowledge and experience with political process (40.1%)
- ❑ Intimidation/insecurity in understanding the political process (24.6%)

Turale & Tuniviktikul, 2019;  
Jansson et al., 2016; Ryan & Rosenberg, 2015



# LEVELS OF ADVOCACY



# METHODS TO ADVOCATE BY LEVEL

- **Patient/Consumer**
  - Participating in interdisciplinary care for discharge planning
  - Coordinating care within the patient's insurance benefits
  - Reaching out to a community service to assist an uninsured patient's needs
- **Organization at the local level (where you work)**
  - Working with administration and/or nurse leadership for policy change

# METHODS TO ADVOCATE BY LEVEL

- **Professional Organization(s)**
  - ▣ Join an organization that is supportive of your practice
  - ▣ Contribute to the Political Action Committee (PAC)
  - ▣ Engage in a committee focused on health policy
  - ▣ Participate in grass roots advocacy efforts from your professional organization
- **Community**
  - ▣ Educating local counsel and residents

# METHODS TO ADVOCATE BY LEVEL

- **Broad Engagement**
  - Vote
  - Sign in yard for candidate
  - Campaign for candidate
  - Sign Petitions

# HIGH LEVEL

- ▣ Send letter on bill of interest
  - ▣ Comment on changes for Federal Policy
  - ▣ Contact your legislator\*
  - ▣ Write policy briefs or position (white) papers\*
  - ▣ Provide written and verbal testimony\*
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- ▣ Go to *Tips for Contacting Legislators* link

# LEGISLATIVE PROCESS

- Start by learning about the legislative process
  
- Go to *The Legislative Process* link

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