



REGISTER TODAY!

March 4-6, 2021

Exhibits Open (All day for viewing)

Dedicated Times (Eastern) March 5, 12:10 pm – 12:55 pm / March 6, 12:10 pm – 12:40 pm

VIRTUAL EXHIBIT OPPORTUNITIES

Exhibitor Listing – Basic

\$750

- Company name
- Company logo
- Company description
- Company contact information
- Company website link

Exhibitor Listing – Enhanced

\$1,500

- Includes Industry Listing included with Basic
- Opportunity to upload digital banner (various sizes)
- Area to embed videos from YouTube and/or Vimeo
- Ability to upload resources/handouts/pdfs
- Ability to list multiple points of contacts
- Live chat feature built into listing
- Reporting feature includes users, visits, and downloads
- Includes one (1) complimentary registration to the CONFERENCE
- Company required to manage their enhanced listing

Exhibitor Listing – Premium

\$2,000

- Includes Industry Listing included with Basic
- Opportunity to upload digital banner (various sizes)
- Area to embed videos from YouTube and/or Vimeo
- Ability to upload resources/handouts/pdfs
- Ability to list multiple points of contacts
- Live chat feature built into listing
- Capability to host a live Zoom room to showcase products and services live up to 100 attendees
- Reporting feature includes users, visits, and downloads
- Includes two (2) complimentary registrations to the CONFERENCE
- Company required to manage their premium listing

ADVERTISING OPPORTUNITIES

Program Ad on Main Portal Page

\$1,950

The GAPNA LIVE Virtual Event and Exhibits page will be available to all registrants attending the Virtual Event. The program will contain important information that the registrants need, including the detailed conference agenda, Industry Showcase listings, the program is an indispensable reference, so your ad will be seen again and again! Full Page, 4 color (dimensions are 6" x 9" in a hi-res jpeg).

SPONSORSHIP OPPORTUNITIES

Virtual Happy Hour Networking Event Sponsor

\$3,000

- Two complimentary passes for your representatives to attend sessions throughout the full conference
- One complimentary full-conference attendee registration to be used as a giveaway when promoting the event
- 1-minute spot to introduce yourself and promote your company
- Booth in virtual exhibit hall - includes enhanced listing!
- Excel registration list post-conference to promote your products and services to conference attendees

Virtual Page Sponsor

\$2,500 Each

- Sponsor logo placed on web-page where all handouts and presentations will be accessible
- Ability to provide two (2) PDFs to be uploaded
- Sponsor logo hyperlinked included on sponsor page (choose from the following)
 1. Social Wall - Where attendees share pictures and posts with each other to stay engaged virtually.
 2. Who's Here / Attendee list - Attendees can opt-in here to see what colleagues are participating!
 3. Forum - A discussion area to continue discussions and stay connected

Networking Break Video

\$2,500 Each

(Five opportunities available)

- 1-minute sponsor video played in rotation during at least two breaks between sessions
- Sponsor logo hyperlinked on sponsor

Closed Captioning Sponsor

\$5,000

- Verbal recognition several times during the Conference
- Recognition with logo/link on main virtual portal page

Virtual Photo Booth

\$3,000

- Allows attendees to snap pictures from computer/mobile device with meeting theme framed around image - A Great way to engage the virtual users.
- Sponsor Logo displayed on Virtual Photo Booth page
- Verbal recognition several times throughout the Conference.

ISPT OPPORTUNITIES

Exclusive Industry Supported Presentation Theaters (ISPT)
(Live or Prerecorded) –

\$15,000

All ISPTs include a Virtual Exhibit Booth

Available ISPT Time Slots

- **Thursday, March 4** / 10:00 am – 11:00 am Eastern
- **Thursday, March 4** / 12:30 pm – 1:30 am Eastern
- **Thursday, March 4** / 3:50 pm – 4:50 am Eastern
- **Friday, March 5** / 10:00 am – 11:00 am Eastern
- **Friday, March 5** / 4:15 pm – 5:15 pm Eastern
- **Saturday, March 6** / 10:00 am – 10:00 am Eastern
- **Saturday, March 6** / 4:00 pm – 5:00 pm Eastern

For Additional Information

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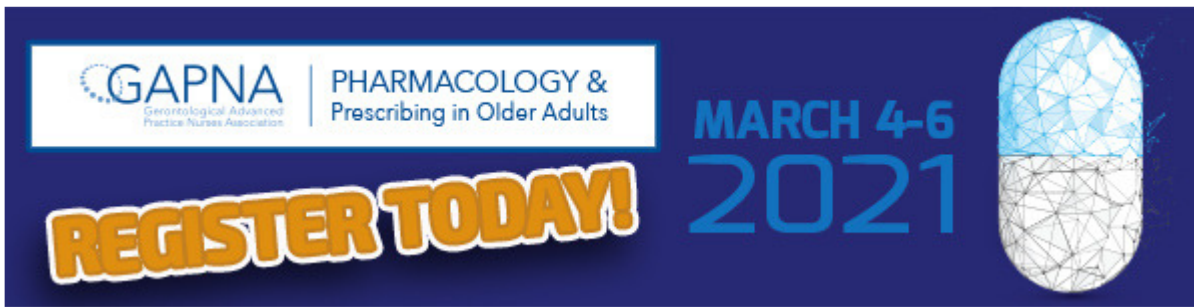
Marketing Coordinator

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gapna.org



GAPNA Virtual Terms and Conditions

1. APPLICATION, FEES, PAYMENTS, CANCELLATIONS

- Except as provided to the contrary in this contract, all monies paid by Exhibitor shall be deemed full earned and non-refundable at the time of payment.
- If you must cancel your booth reservation at any time, you must submit a cancellation request in writing to the Show Management.
- Applications for rental of virtual exhibit space shall be subject to the approval of Show Management, and Show Management reserves the right to reject applications for space with or without cause if Show Management determines the rejection is in the best interest of the Show. Upon acceptance of the Virtual Exhibit Space Agreement by Show Management, its contents, as modified if applicable, shall become a legally binding agreement for exhibit space between the Virtual Exhibitor and Show Management, subject to the terms and conditions herein.
- **Exhibit Fees.** The cost for exhibit space is dependent on the sponsorship level, Vbooth type, and Vbooth amenities. Virtual Exhibitor must be fully paid on all money owed to GAPNA, including sponsorship, and advertising.
- **Payment Schedule.** Payments may be made by credit card, wire transfer or check (in U.S. funds drawn on a U.S. bank only). Checks must be made payable to GAPNA and mailed to East Holly Ave., Box 56, Pitman, NJ, 08071. Virtual Exhibitor has the following options for payment of their virtual booth space or sponsorship package:
 1. Payment Option 1: 100% deposit submitted upon receipt of application approval by business check, money order or wire transfer to GAPNA's bank.
 2. Payment Option 2: 100% deposit submitted upon receipt of application approval by credit card.
- At its discretion, if at any time Show Management deems a virtual exhibit, or an exhibit's contents objectionable, Show Management reserves the right to remove and/or cancel the exhibit space or any portion thereof at Exhibitor's sole expense. In the event the right is exercised during the Show, Show Management shall not be liable for refund of Virtual exhibit space fees, or any other expense incurred by reason of Show Management's removal of objectionable contents or cancellation of the exhibit space or any portion thereof. Exhibitor hereby expressly waives any and all rights and claims, actions and demands for damages, costs and expenses, including without limitation, legal fees, lost profits, and costs of goods sold, against the virtual hosting platform, Show Management, their directors, officers, agents, employees and/or servants for such removal and/or cancellation.

2. ELIGIBILITY

Show Management reserves the right to determine or verify eligibility of Exhibitor for inclusion in the Show prior to, or after, submission of the Virtual Exhibit Space Agreement. Show Management will determine the appropriateness of products to be exhibited by their distinctive characteristics or performance capability.

- **Non-Exhibiting Company Products or Services.** Exhibitor may not display products or signage in their vBooth from eligible non-exhibiting companies unless approved in writing by Show Representations by and/or media activities of non-exhibiting companies are prohibited at the Show.

3. OPERATION AND CONDUCT

- **Exhibit Personnel.**
 1. Virtual Exhibitor may not harass or antagonize another party or attendee.
 2. No area of the GAPNA platform shall be used for any improper, immoral, illegal or objectionable purpose.
- **Incidents.** Any incident involving or occurring in Exhibitor's vBooth, or as it relates to vBooth personnel are the express responsibility of the Virtual Exhibitor.

4. VIOLATIONS

The Exhibitor shall be bound by the Rules as defined herein, and by such additional rules and regulations which may be established by Show Management at any time. Show Management shall enforce all Rules and such additional rules and regulations, and its decision on these matters will be final. All matters and questions not covered by the Rules and such additional rules and regulations shall be subject to the final judgment and decision of Show Management.

5. FAILURE TO HOLD EXPOSITIONS

Should any contingency prevent holding of the Exposition, GAPNA may retain such part of exhibitor's rental as shall be required to pay for expenses incurred up to the time such contingency shall have occurred. The exhibitor waives all claim for damage or recovery of payments made except the return of the prorated amount paid for exhibit space less expenses incurred by GAPNA and the event platform.