



39th Annual Conference
 September 24-26, 2020
 Hyatt Regency New Orleans

INDUSTRY SUPPORTED PRESENTATION THEATER

The Gerontological Advance Practice Nurses Association (GAPNA) invites you to host an Industry Supported Product Theater (ISPT) at its 2020 conference in New Orleans. The ISPT is scheduled for 60 minutes and does not compete with educational sessions.

Wednesday, September 23	5:15 pm – 6:30 pm	(1) Exclusive ISPT
Thursday, September 24	7:00 am - 8:00 am	(2) Concurrent ISPTs
Thursday, September 24	12:30 pm - 1:30 pm	(2) Concurrent ISPTs
Thursday, September 24	6:30 pm - 8:00 pm	(1) Exclusive ISPT
Friday, September 25	7:00 am - 8:00 am	(2) Concurrent ISPTs
Friday, September 25	12:00 pm - 1:00 pm	(2) Concurrent ISPTs
Friday, September 25	5:45 pm - 7:00 pm	(1) Exclusive ISPT
Saturday, September 26	7:00 am - 8:00 am	(2) Concurrent ISPTs

(Tentative and Subject to Change)

What is an Industry Supported Product Theater (ISPT)?

An ISPT is a dedicated time for Industry to host a session that provides information on a specific product or service of interest to NPs working in the area of gerontology. Since these sessions may be promotional and are specific to a certain product, no CNEs are available for these sessions. The ISPT will allow you the opportunity to highlight your product or service in a relaxed atmosphere while focusing only on your product and the APNs in attendance. ISPT sessions do not compete with any other educational programming in the time period allotted.

Access Fee

The fee for the ISPT ranges from \$20,000 to \$25,000; GAPNA will advertise the ISPT in its conference brochure (time sensitive). Standard audiovisual will be supplied including an LCD, screen, and microphone. Any food and beverages will be ordered through the hotel and paid for directly by the host company.

The access fee applies for each event even if a company holds more than one event. No space will be confirmed without payment in the full amount. The access fee \$20,000-\$25,000 is based on the timeslot selected. Checks must be made payable to GAPNA.

Access Fee of \$20,000-\$25,000 Includes the following value-added services:

- Pre-meeting registration mailing and email list (addresses only) approximately 30 days prior to meeting
- Pre-meeting designated email for the ancillary event sessions. The pre-meeting email blast will be sent by GAPNA on the industry supporter’s behalf and will include all ancillary event session information. RSVP link to supporter can be included.
- One (1) Badge scanner to track attendee attendance.
- Standard A/V set.
- Attendee bag insert for session invitation (invitation provided by supporter and subject to approval)
- Meeting space rental
- GAPNA will provide on-site signage reflecting the schedule of ancillary event

The application for the ISPT is included. Applications will be reviewed by GAPNA. Applicants will be notified of the acceptance of the application at which time an invoice for a non-refundable deposit of \$5,000 will be generated and due within 30 days. The balance due of \$15,000/\$20,000 will be due no later than **July 27, 2020**.

For any questions regarding the ISPT, please contact Jack Edelman at Jack.Edelman@ajj.com or 856-256-2313.