

BOD SWOT Analysis

<p>STRENGTHS – WHAT ARE THE ADVANTAGES? WHAT VALUABLE ASSETS & RESOURCES DO WE HAVE? WHAT DO MEMBERS IDENTIFY AS OUR STRENGTHS? INTERNAL & EXTERNAL FACTORS?</p>	<p>WEAKNESSES – WHERE ARE WE VULNERABLE? WHAT COULD WE DO BETTER? WHAT DO WE RECEIVE COMPLAINTS ABOUT? INTERNAL OR EXTERNAL FACTORS THAT CAN CAUSE WEAKNESS</p>
<ol style="list-style-type: none"> 1. Share or practice Leadership skills 2. Increase members knowledge by hosting pharma/product theatres; sharing healthcare policy; GAPNA website 3. Involving others in Community 4. Attend National Conference ad ½ the price 5. Attend local conference free 6. Chapter Resources on National website 7. Commitment of other members- you are not alone! 	<ol style="list-style-type: none"> 1. Competing priorities “life” 2. ? members feel original group is not welcoming 3. Depending on chapter – may fear not having sufficient support to carry out planned activities & left to “do it all yourself”. 4. Fear of the unknown. Not understanding responsibilities/time commitment.
<p>OPPORTUNITIES – WHAT OPPORTUNITIES CAN WE CAPITLIZE? INTERNAL & EXTERNAL FACTORS?</p>	<p>THREATS – ARE WEAKNESSES ABOVE MAKE US CRITICALLY VULNERABLE? ROADBLOCKS THAT EXIST TO BLOCK OUR PROGRESS? ANY ECONOMIC CONDITIONS THAT AFFECT VIABILITY? INTERNAL & EXTERNAL FACTORS?</p>
<ol style="list-style-type: none"> 1. Work with SON to give extra credit is student serves on a board or planning committee etc. 2. Create other Student positions such as Secretary, Treasurer, Web, Health Affairs, photographer, 3. Offer a stipend for the position if the individual cannot attend the National Conference 4. Invite members to be on the monthly Chapter call 5. ? Survey Monkey asking members “why” they do not volunteer or “what” would help them volunteer 6. Create a Student Chapter (I believe Sue Siriani did this for MICNP) 7. Increase financial support to attend National conference. 8. Add paid secretarial services to assist with 	<ol style="list-style-type: none"> 1. No money for taking position 2. Politicized activities/actions can deter engagement (need to remember the focus is on advancing healthcare and wellbeing for older adults)

administrative assistance.

9. Opportunity to network with other chapter presidents , board of directors, National staff
10. Mentor for year prior to person taking over leadership position.
11. Personal invitation to lead.