

Gerontological Advanced Practice Nurses Association Website Banner Advertising Form

The GAPNA Website, www.gapna.org, now averages approximately over 16,400+ visits in a one-month. Your banner ad will have a direct link to the Web page of your choice: **All requests must be PREPAID**

Leaderboard Banner Advertisement / 300w x 50h in JPEG, GIF, PNG format / Displayed on Dropdown pages
 \$1,250 net per month

Jan _____ Feb _____ Mar _____ Apr _____ May _____ Jun _____ Jul _____ Aug _____ Sep _____ Oct _____ Nov _____ Dec _____

Rectangle Banner Advertisement / 300w x 600h in JPEG, GIF, PNG format / Displayed on Dropdown pages
 \$1,000 net per month

Jan _____ Feb _____ Mar _____ Apr _____ May _____ Jun _____ Jul _____ Aug _____ Sep _____ Oct _____ Nov _____ Dec _____

Square Banner Advertisement / 300w x 300h in JPEG, GIF, PNG format / Displayed on Dropdown pages
 \$750 net per month

Jan _____ Feb _____ Mar _____ Apr _____ May _____ Jun _____ Jul _____ Aug _____ Sep _____ Oct _____ Nov _____ Dec _____

Banners may be animated (45K limit) with link to company, product or service.

All advertisements are subject to approval by GAPNA and may be declined without providing cause.

Company Name _____

Address _____

City _____ State _____ Zip Code _____

URL Linking Address _____

Contact _____ Email address _____

Please send this order form and payment to: Heidi Perret / heidi.perret@ajj.com / 856-256-2375 / fax: 856-589-7463

Full Payment by Credit Card

___ Visa ___ MasterCard ___ AMEX

Name on Credit Card _____

Credit Card Number _____

Charge Amount _____ Expiration Date _____ Security code _____

Credit Billing address: street # _____ zip code _____

Signature _____