



2021 Advertising Rates

GAPNA Website (www.gapna.org) All Digital ads must be PREPAID.

- \$1,250 Net, one month placement– Horizontal Leaderboard (300w x 50h pixels)
- \$1,000 Net, one month placement– Rectangle Banner (300w x 600h pixels)
- \$750 Net, one month placement– Square Banner (300w x 300h pixels)
- Accepted Files are PNG, JPEG or GIF (may be animated), no larger than 43K, with a direct link to your chosen URL address.
- Website views on average 16,400+ visits per month.
- Displayed on Drop Down Pages
- [Click here for Insertion Order](#)

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GAPNA Monthly eAlerts All Digital ads must be PREPAID.

- \$1,250 Net per issue – Horizontal Leaderboard (300w x 50h pixels)
- Accepted Files are PNG, JPEG or GIF (may be animated), no larger than 43K, with a direct link to your chosen URL address.
- Materials due by first week of each month.
- Circulation is over 2,535+
- [Click here for Insertion Order](#)

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GAPNA Quarterly Newsletter (posted on the GAPNA website) All Digital ads must be PREPAID.

- \$1,250 Net, one issue placement – Horizontal Leaderboard (300w x 50h pixels)
- Accepted Files are PNG, JPEG or GIF (may be animated), no larger than 43K, with a direct link to your chosen URL address.
- See insertion order form for due dates.
- Circulation to over 2,535+ members, plus available for viewing on the GAPNA website.
- [Click here for Insertion Order](#)

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Forward all contracts, insertions orders, printing materials and correspondence to **Heidi Perret-Marketing Coordinator, or Jack Edelman, Director of Marketing, GAPNA National Office, East Holly Avenue, Box 56, Pitman, NJ, 08071.** If you have any questions, please call Heidi direct at 856.256.2375 (Email: heidi.perret@ajj.com) or Jack at 856.256.2313 (Email: jack.edelman@ajj.com). Fax 856.589.7463. Thank you!

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