

GAPNA Website (gapna.org)

- **Left Sidebar Ad.** Displayed on every dropdown page except for homepage. 180w x 150h in JPEG or GIF, (may be animated), but no larger than 80 KB. \$350 for one (1) month, \$500 for two (2) months, or \$2,500 for the whole year!
- **Leaderboard Ad.** Displayed on every page except for homepage. 720w x 90h in JPEG or GIF, (may be animated), but no larger than 200 KB. \$750 for one (1) month, \$1,250 for two (2) months, or \$5,000 for the whole year!
- **Home Page Ad.** Contact us to discuss availability.

GAPNA Email Blasts/E-Alerts

- **Rectangular Ad.** Displayed within the body of the email. 180w x 150h in JPEG or GIF, (may be animated), but no larger than 80 KB. \$400 for one (1) month, \$600 for two (2) months, or \$2,500 for the whole year!
- **Leaderboard Ad.** Displayed at the top or bottom of the email. 720w x 90h in JPEG or GIF, (may be animated), but no larger than 200 KB. 750 for one (1) month, \$1,250 or two (2) months, or \$5,000 for the whole year!

Online Library (library.gapna.org)

- **Event Page and Event Summary Page Ads.**
- Put your company's message in front of professionals coming to the Online Library to obtain their education. This is a great way for added visibility for your company both pre and post conference!
- Contact us to discuss pricing and availability.

**** ALL ADVERTISING MUST BE PREPAID UPON PLACING THE RESERVATION ****

Forward all insertion orders, ad materials and correspondence to Samantha Healy, **Marketing Coordinator**, or Jack Edelman, **Marketing Director**, **GAPNA National Office, East Holly Ave. Box 56, Pitman, NJ, 08071**. If you have any questions, please call Jack direct at 856-256-2313, email: jack.edelman@ajj.com or Samantha direct at 856-256-2342, email: samantha.healy@ajj.com.